

WHY TWITTER'S DAYS ARE NUMBERED

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Twitter has a new boss, but the days of twitter experience are numbered. With sweeping change that Elon Musk is trying to bring, he is going to score a self goal.

We have seen how Facebook is a platform in decline and this has triggered panic at Meta, likewise, Twitter will soon lose plenty of users if Blue Tick Subscription and Membership is introduced.

While Musk may win the economic recovery by introducing such tactics to squeeze the pockets, this will ensure that non profits, academia and the non business community will reduce spending twitter time and eventually leave the platform.

If Musk is serious about anything, he needs to stop the membership and verification gamble that he is trying to play upon. Goodwill cannot be brought for a price, it needs to be earned.